

## Case coding

### Control your distribution chain

Achieving legible and accurate information on your cases is vital for effective supply chain management. Videojet has multiple ways to help you create supply chain traceable coding, that range from high resolution printing direct to the box to automatic label application.



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#### Direct to case



#### Thermal Inkjet (TIJ)

- designed to support the GS1 DataMatrix standards
- delivers optimal time management with combination of long decap and short drying time

#### Direct to case



#### Large Character Marking (LCM)

- high resolution printing of bar codes, logos and other information
- cost-effective and dependable solutions
- eliminates the inconvenience and additional costs that can occur with labels and specialized pre-printed cases
- lower resolution valve jet option ideal for large text

#### Direct to case



#### Laser Marking Systems

- dark black codes, high resolution coding on Datalase® coded boxes without ink
- can print over large print area with a wide range of lenses
- fast marking speeds

#### Direct to label



#### Label Printer Applicator (LPA)

- high quality thermal transfer coding direct to labels
- automatic applicator offers greater speed, accuracy and error prevention than hand labelling
- easy to use design